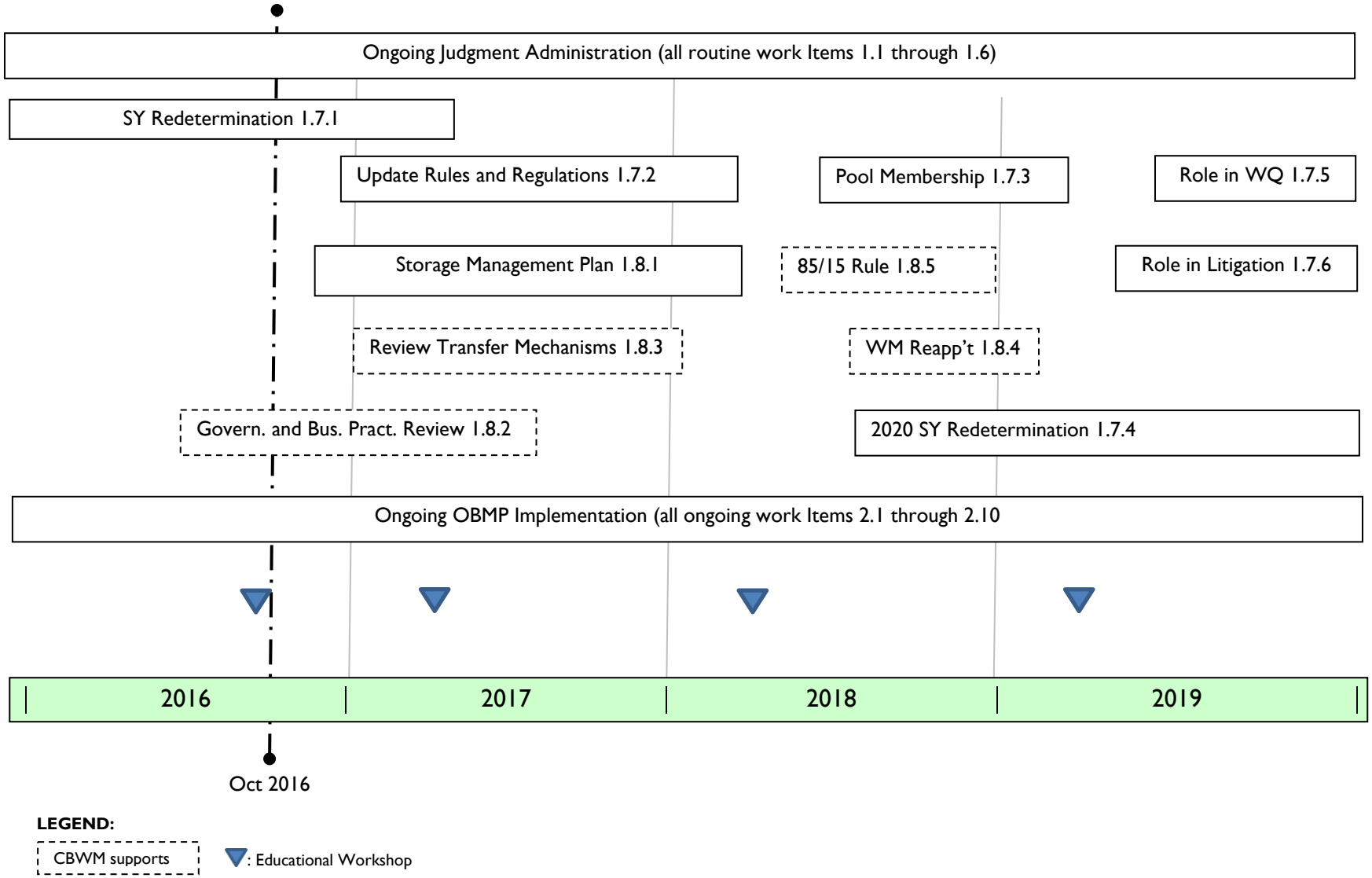CBWM Business Plan Timeline